

Communication Minors and Education Programs

ADVERTISING MINOR (125)		
Course	Term	Credits
Comm 102 Public Speaking		3
Comm 111 Writing for Comm Careers (in place of Eng 111)		3
Comm 130 Visual Media		3
Comm 140 Mass Media and Society		3
Comm 230 Introduction to Advertising		3
Comm 337 Media Research Methods		3
<i>Choose two of the following courses</i>		
Comm 330 Advertising Copywriting		3
Comm 338 Media Strategy and Planning		3
Comm 430 Advertising Concepting		3
<i>Choose one credit of the following</i>		
Comm 297R Comm Practicum I		1
Comm 397R Comm Practicum II		1
Comm 497R Special Practicum		1
Comm 498R Comm Internship		1-3

PUBLIC RELATIONS MINOR (180)		
Course	Term	Credits
Comm 102 Public Speaking		3
Comm 111 Writing for Comm Careers (in place of Eng 111)		3
Comm 130 Visual Media		3
Comm 140 Mass Media and Society		3
Comm 235 Introduction to Public Relations		3
Comm 335 PR Writing and Production		3
<i>Choose two of the following courses</i>		
Comm 337 Media Research Methods		3
Comm 338 Media Strategy and Planning		3
Comm 435 Public Relations Campaigns		3
<i>Choose one credit of the following</i>		
Comm 297R Comm Practicum I		1
Comm 397R Comm Practicum II		1
Comm 497R Special Practicum		1
Comm 498R Comm Internship		1-3

BROADCASTING MINOR (127)		
Course	Term	Credits
Comm 102 Public Speaking		3
Comm 111 Writing for Comm Careers (in place of Eng 111)		3
Comm 140 Mass Media and Society		3
Comm 260 Introduction to Broadcasting		3
Comm 265 Beginning Television Production		3
Comm 360 Broadcast Reporting & Announcing		3
Comm 365 Television News and Program Product.		3
Comm 460 Document & Corporate Video Product.		3
<i>Choose one credit of the following</i>		
Comm 297R Comm Practicum I		1
Comm 397R Comm Practicum II		1
Comm 497R Special Practicum		1
Comm 498R Comm Internship		1-3

Education Programs

JOURNALISM EDUCATION MINOR (169)		
Course	Term	Credits
Comm 111 Writing for Comm Careers (in place of Eng 111)		3
Comm 130 Visual Media		3
Comm 240 Introduction to Journalism		3
Comm 340 Advanced Media Writing		3
Comm 342 Editing for Print Media		3
Comm 347 Publication Design		3
Comm 397R (Scroll or Rixida sections; must be taken two times)		2

JOURNALISM MINOR (151)		
Course	Term	Credits
Comm 102 Public Speaking		3
Comm 111 Writing for Comm Careers (in place of Eng 111)		3
Comm 130 Visual Media		3
Comm 140 Mass Media and Society		3
Comm 240 Introduction to Journalism		3
<i>Choose three of the following courses</i>		
Comm 340 Advanced Media Writing		3
Comm 342 Editing for Print Media		3
Comm 347 Publication Design		3
Comm 440 Specialized Reporting & Research		3
<i>Choose one credit of the following</i>		
Comm 297R Comm Practicum I		1
Comm 397R Comm Practicum II		1

SPEECH AND THEATRE EDUCATION MINOR (177)		
Course	Term	Credits
Comm 102 Public Speaking		3
Comm 150 Interpersonal Theory and Practice		3
Comm 397R Comm Practicum II (Forensics section)		1
TA 123 Acting I		3
TA 219 Beginning Technical Theatre Lab		3
TA 405 Theatre and Speech Methods		3
TA 424 Beginning Director		3
<i>Choose one of the following courses</i>		
Comm 352 Persuasion		3
TA 121 Voice Diction		3
TA 126 Stage Makeup		2
TA 321 Readers Theatre		4

ORGANIZATIONAL MINOR (101)		
Course	Term	Credits
Comm 102 Public Speaking		3
Comm 150 Interpersonal Theory and Practice		3
Comm 250 Intro to Organizational Communication		3
Comm 350 Group Dynamics		3
Comm 450 Conflict Management		3
<i>Choose three of the following courses</i>		
B 275 Business Law & Legal Environment		3
B 321 Organizational Behavior		3
B 370 Human Resource Management		3
Comm 352 Persuasion		3
Comm 455 Organizational Consulting		3
Soc 323 Race and Ethnic Relations		3
Soc 340 Research Methods & Stat. Analysis		3
<i>Choose one credit of the following</i>		
Comm 297R Comm Practicum I		1
Comm 397R Comm Practicum II		1
Comm 497R Special Practicum		1
Comm 498R Comm Internship		1-3

Catalog 2006-2007

Revised 4-12-06

Adviser Approval

Date

Department Chair Approval

Date