

BRIGHAM YOUNG UNIVERSITY - IDAHO

Department of Communication

2011 Application for **Deseret Management Corporation Scholarship**
Full tuition scholarship for one semester at BYU-Idaho

Name: _____
[Print or type last name, first name, middle initial & if married, maiden name.]

Student ID #: _____

School Address: _____

Home Address: _____

School Telephone # _____ Home Telephone # _____

Eligibility Requirements: Qualified scholarship applicants must meet these minimum requirements:

- (1) Currently enrolled, full-time student in good standing at BYU-Idaho
- (2) Total Credits earned toward graduation are 130 credit hours or less; AND
- (3) Overall Grade point average is at least 3.0 or better; AND
- (4) Applicants must be enrolled in Spring 2011 and/or Fall 2011 to receive a scholarship.

Declared Major _____ Cumulative GPA _____

Area of Communication Emphasis/Minor

Broadcasting Print Journalism Advertising
 Public Relations General Communication Other _____

Name of faculty at the BYU-Idaho Department of Communication who knows you (if any):
_____ How do you know him/her? _____

Indicate the scholarship you are applying for. **Select only one.**

The requirements for each scholarship are listed on the reverse side of the application form.

Deseret News Scholarship KSL Scholarship

Deseret Book Scholarship Deseret Digital Media Scholarship

Deadlines for Applications: This completed application, with all required attachments, must be submitted to the Department of Communication (Spori 229) by **5 p.m. July 18, 2011**. **No late applications will be accepted or considered.**

Notification of Awards: Qualified applicants who receive scholarship awards will be notified by the Department of Communication and/or Deseret Management Corporation prior to Fall 2011 Semester.

Mailing Requirements: Your application and its attachments must be mailed, faxed or hand-delivered to the following address. No e-mail applications or attachments will be accepted.

Note: Applicants are responsible for picking up their materials before the end of the Fall 2011 Semester, otherwise all application materials will be discarded.

Address for Application and Attachments:

Department of Communication
Ward Hicks, Scholarship Committee Chair
Brigham Young University – Idaho
229 Spori Building
Rexburg, ID 83460-0120
Fax # (208) 496-3693

Scholarship Details and Specific Requirements

Deseret News Scholarship For print/multimedia journalism students who show the desire, aptitude and ability to practice journalism that follows professional standards and principles adhered to by The Deseret News. With application, student must submit a personal letter explaining the reasons for applying for this scholarship. In addition, the student must submit a portfolio showing evidence of quality reporting and writing that demonstrate professionalism and ethical standards.

Application Deadline: July 18, 2011
One-semester tuition equivalent

KSL Scholarship For broadcast journalism students who show the desire, aptitude and ability to practice journalism that follows professional standards and principles adhered to by the KSL news division. With application, student must submit a personal letter explaining the reasons for applying for this scholarship. In addition, the student must submit a performance reel showing evidence of quality reporting or producing that demonstrate professionalism and ethical standards.

Application Deadline: July 18, 2011
One-semester tuition equivalent

Deseret Book Scholarship For strategic communication students who show the scholastic ability, professional performance, and desire to practice strategic communications upon graduation. With application, student must submit a personal letter explaining the reasons for applying for this scholarship. In addition, the student must submit a portfolio showing evidence of excellent planning and execution of strategic communications plans.

Application Deadline: July 18, 2011
One-semester tuition equivalent

Deseret Digital Media Scholarship For new media students who evidence strong interest, ability and application of digital media in communications. With application, student must submit a personal letter explaining the reasons for applying for this scholarship. In addition, the student must submit a portfolio of digital media products that show evidence of quality use of digital media for communication purposes.

Application Deadline: July 18, 2011
One-semester tuition equivalent