



OCTOBER 22, 2009

## CALENDAR | OCTOBER 22-28

- 22 • Tartuffe
- 23 • Tartuffe
  - The Great Kaplan Show
- 24 • Tartuffe
  - Candlelight Haunting
  - The Great Kaplan Show
- 26 • Second block classes begin
- 27 • Devotional, Carolyn J. Rasmus
  - Tartuffe
- 28 • Tartuffe

## ANNOUNCEMENTS

### External Job Opening

Honor Code Administrator: posting open to all applicants. Employees are encouraged to refer qualified applicants. Posting closes at midnight, Oct. 28. Contact: Beth Baldwin at Ext. 1182 or [baldwinb@byui.edu](mailto:baldwinb@byui.edu).

### DMBA Planner

A DMBA financial planner will be on campus Oct. 27-29. Please contact Human Resources at Ext. 1130 for an appointment.

## BYU-Idaho announces new vice president

BYU-Idaho is pleased to announce the appointment of Charles Andersen to the position of University Resources Vice President, effective Nov. 23, 2009. Andersen replaces James Smyth, who is retiring.

Charles Andersen began his employment with BYU-Idaho in August 2002 and is currently the Managing Director of University Operations. As part of his new responsibilities, Charles will oversee areas such as University Operations, Financial Services, University Security, and Human Resources.

“We are very pleased to have Brother Andersen in this new capacity. He brings with him a wealth of qualifications and experience that will serve the university well. We welcome him and look forward to his faithful service,” said President Kim Clark.

Prior to coming to BYU-Idaho, Brother Andersen worked as the assistant vice president for Facilities Management at Minnesota State University, as director of Facilities Management at Yavapai College, and as building operations specialist at Amoco Corporation. He received a bachelor’s degree in physical plant administration from Brigham Young University (BYU).

Leaving behind a legacy of service to BYU-Idaho is James Smyth, who has served the campus community for more than 30 years.

Brother Smyth began work on campus in 1979 as the internal auditor and became a vice president in 1989. He previously worked for the auditing department of The Church of Jesus Christ of Latter-day Saints, and he received his bachelor’s degree in accounting from BYU. He also has his Certified Public Accountant (CPA) certification.



John Thompson works with students to bring i-Comm Student Media Lab online.



i-Comm Student Media Lab Web site now features campus, local, Church and international news.

## Forward thinking with i-Comm online

Newspapers and other forms of media are taking strides to adapt to the changing lifestyle of today's society. With social media on the rise and the newspaper industry scrambling to meet costs, i-Comm Student Media Lab knew they, too, needed to make changes fast.

i-Comm student media launched [www.byuicomm.net](http://www.byuicomm.net) earlier this year. The Web site is a social media, news portal and is available for use by BYU-Idaho students, faculty, staff and the general public.

While there is a dedicated staff of BYU-Idaho students providing content, anyone can submit content to be featured on the site including campus, local, Church and national news.

In the first two weeks of its launch, the Web site received 10,000 views. By the start of Fall semester, the site has had over 90,000 views and is now averaging about 1,000 views a day.

"We look at the Web site as an asset to other campus media, such as Scroll," said John Thompson, i-Comm newsroom manager. "It's more complementary than it is competitive. Stories we don't have room for in Scroll can be placed there."

Following the trends of other news Web sites, members of i-Comm online can enhance stories by rating them or discussing them through a comment section found below each article.

"The Web site is still in its infancy. We eventually hope to see [byuicomm.net](http://byuicomm.net) become an online community for students to share information, experiences and ideas," said Kate Bailey, student online conductor for *byuicomm*.

*net*. Bailey explained that i-Comm will continue to add more features to its Web site and make it more user-friendly.

Like other social media sites, anyone can become a member of i-Comm Online. Members can make or join groups, which can consist of anything from home evening groups, classes, departments or associations.

Members of i-Comm online can also submit their own stories and videos. Their submissions are then categorized into campus, sports, personal or others. "For decades, news has come through the lens of professional journalists. With i-Comm online, you get a mix of both worlds — citizens and professionals reporting what they see in the world," said Peter Nguyen, student online conductor assistant.



## New York LDS public affairs director addresses students

Ahmad S. Corbitt, director of the New York Office of Public and International Affairs of The Church of Jesus Christ of Latter-day Saints, addressed Brigham Young University-Idaho students in a university forum Thursday, teaching how communication relates to the gospel of Jesus Christ.

“Communication is a powerful engine for driving not only goods and services but whole economies,” Corbitt said. “Thus, the more we understand and apply the Lord’s principle of communicating to our audiences that they may come to understanding, the more successful we will be in our respective careers.”

Corbitt then outlined and explained scriptural principles that improve communication.

The first principle he addressed was identifying and reaching target audiences. “When we communicate, we must do so

in ways that most effectively convey our message to those we seek to reach,” he said.

He addressed crisis communication by noting that there is opposition in all things. “How we communicate through a crisis is usually determined by our perspective, our state of mind, our attitude about the situation.... In any crisis or problem there is sure to be a corresponding opportunity for something that engenders happiness affixed to it.”

Corbitt also spoke about the effectiveness of consistently delivering true and positive messages, and the importance of strategy in communication.

In conclusion, Corbitt told students to have confidence in the future. He said their integrity will shine in the marketplace, and the Lord will bless them as they keep the commandments, follow the prophet’s counsel and stand for what is right.

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## BYU-Idaho offers five new majors

BYU-Idaho is utilizing current resources to offer five new degrees without adding many new classes. The degrees will be available beginning Fall Semester 2010.

After five months of planning, BYU-Idaho officials received approval for bachelor’s programs in international studies and Web design, along with associate programs in Web design and engineering technology. A major in electrical engineering was also approved about 10 months ago.

“These new majors will help students better prepare for what the world is demanding,” Academic Vice President Fenton Broadhead said.

The international studies major provides students with an interdisciplinary experience by requiring courses in geography, history, economics and political science. Students must also obtain a minor in a foreign language and choose an emphasis.

“This major prepares students for graduate school or employment in a number of different occupations,” said Scott Galer, chair of the Department of Foreign Languages.

The new Web design major ties together courses from five departments and will only require two new classes for the degree. Eric Karl, chair of the Department of Computer Science, explained, “Web design capitalizes on students’ interests and prepares them for a very viable, sought-after career.”

With four new courses, electrical engineering requires the most accommodation. However, because there was already a two-year program in place, it should also be easy to integrate into the catalog.

Garth Miller, chair for the Department of Mechanical Engineering, said the new associate degree in engineering technology is meant to accommodate students who enjoy engineering and design but aren’t as interested in math or theory.

All of these majors extend the variety of choices available at BYU-Idaho. They meet the requirements of more employers, and thus make more BYU-Idaho students employable upon graduation.

## NEXT WEEK’S DEVOTIONAL

CAROLYN J. RASMUS



Carolyn Rasmus was born and raised in Ohio and received her bachelor’s and master’s degrees from Bowling Green State University. She has taught on Long Island, N.Y. and at Iowa State University.

Rasmus became acquainted with and joined the Church while pursuing a doctoral degree at Brigham Young University. She subsequently taught at BYU and served as executive assistant to presidents Dallin H. Oaks and Jeffrey R. Holland. She also served as administrative assistant to the Young Women General Presidency and taught full time at the Orem Institute of Religion prior to her retirement.

Rasmus has served in a variety of callings at the ward and stake level and on the general boards of the Young Women and Sunday School. She currently is a gospel doctrine teacher in her ward.

Since retirement she has served a mission to New Zealand, Wellington and served as a member of the Board of Directors of the Deseret Book Company.

Rasmus is the author of several books and talks on CD. Her most recent book is, “Simplify: A Guide to Caring for the Soul.”

Rasmus loves studying and teaching the gospel. She is excited about learning new things and is currently taking a watercolor class at Utah Valley University. She enjoys reading, meeting with friends and riding her ATV whenever she gets a chance.



## Employee Profile

### Matt Sanders

Online Learning  
Online Instruction  
Director

Matt Sanders vividly remembers lying under the table as a little boy reading “The Travels of Marco Polo.”

“As I lay there reading, my view of the world opened up,” said Sanders, BYU-Idaho’s online instruction director. “Ever since then, I’ve been a voracious reader.”

Another trait Sanders acquired as a youngster in Weiser, Idaho, was fervor for BYU football. Raised by one of the craziest BYU fans he’s ever met, Sanders said that passion has been engrained in him from the time he was born.

Sanders received his bachelor’s degree in economics from BYU. Then he went to work for a company in Santa Monica, Calif., advising domestic and foreign government reform projects. He then received a master’s degree from Harvard and worked in Boston, where he also helped Mitt Romney with his gubernatorial campaign.

After Boston, Sanders moved his family back to California, only to feel the prompting to move again five years later.

“The day I moved to Rexburg, I got a sunburn in the morning and got snowed on that night, but we felt like we needed to move here,” Sanders said. “Now, I know it’s a great place. I love working at BYU-Idaho, where I can work with people of integrity and inspiration and see the Lord’s hand guiding the work.”

## ANNOUNCEMENTS

### Seasonal Flu Vaccine

The Student Health Center would like to notify all employees that it has used up its stock of seasonal flu vaccine.

- Bradley Petersen, LDS Philanthropies
- 28 Shawn Jensen, Architecture
- Gary Marshall, Hist./Geog./Poli Sci.
- Lisa McLaughlin, Home & Family
- Tyson Thorpe, Biology
- Greg Venema, Religious Ed.

## FOR SALE

*AKC Mini Schnauzer Puppies*, \$275 each. 3 males left; ready to go Oct. 15, 2009. Great family dogs and no shedding! Contact Martha at 221-7496 or [scottm@byui.edu](mailto:scottm@byui.edu).

*Polo Towers Skyview Condo units* available for rent for a week, or a minimum of 3 nights, in Las Vegas available now until Dec. 31, 2009:  
*Studio (sleeps 2)*: \$75/night on weeknights or \$100/night on weekend nights.  
*1-Bedroom (sleeps 4)*: \$100/night on weeknights or \$125/night on weekend nights.  
*2-Bedrooms (sleeps 6)*: \$125/night on weeknights or \$150/night on weekend nights.  
For additional info on the condo unit, location and amenities, please visit the Polo Towers Web site at: [www.polotowers.com](http://www.polotowers.com). If interested, please contact Carmelita at Ext. 1325 or 356-0255 (home).

## BIRTHDAYS | OCTOBER 22-28

- 22 Corinne Barker, Art  
Chris Edwards, Biology
- 23 Kenna Carter, Mechanical Eng.  
Daniel Dewey, Horticulture  
Mark Miller, Information Tech
- 24 Ina Bolland, Accounting Services  
Alan Hall, Physical Sci. & Eng.  
John Poole, English
- 25 Melanie Birch, University Village  
Amy Moss, University Store  
Collin Stewart, Foreign Language  
Dale Sturm, Religious Ed.
- 26 Brian Brown, Art  
Jena Hagen, Housing
- 27 Leslie Oliphant, Physics



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### News & Notes

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